

Nonvolatile Memory Market Share 2006: Prices Retard Growth

May 2007

Study Number: NV103-07

© Copyright Semico Research, 2007. All rights reserved.

Reproduction in whole or part is prohibited without the express written permission of Semico.

The contents of this report represent the interpretation and analysis of statistics and information that is generally available to the public or released by responsible agencies or individuals, but is not guaranteed as to its accuracy or completeness.

Table of Contents

Table of Contents	i
List of Tables	ii
List of Figures	iii
Executive Overview	1
Total Nonvolatile	1
NAND.....	1
NOR.....	2
Combined NAND and NOR	2
Other Nonvolatile	2
Methodology	3
The Nonvolatile Memory Market.....	4
Total Nonvolatile Market Share	6
NAND Market Share.....	8
NOR Market Share	10
Combined NAND and NOR Market Share.....	12
Other Nonvolatile Memories' Market Share.....	14
EPROM.....	14
EEPROM and Other Memory	15
Mask ROM.....	17

List of Tables

Table 1: Total Nonvolatile Market Share (revenues worldwide)	7
Table 2: NAND Market Share (revenues worldwide).....	9
Table 3: NOR Market Share (revenues worldwide)	11
Table 4: Combined NAND and NOR Market Share (revenues worldwide)	13
Table 5: EPROM Market Share (revenues worldwide).....	15
Table 6: EEPROM Market Share (revenues worldwide)	17
Table 7: Mask ROM Market Share (revenues worldwide)	18

List of Figures

Figure 1. Nonvolatile Memory Markets of 2005 and 2006	4
Figure 2. Combined Nonvolatile Memory 2006 Market Share.....	6
Figure 3. NAND 2005-2006 Market Share.....	8
Figure 4. NOR 2005-2006 Market Share	10
Figure 5. Combined NAND and NOR 2005-2006 Market Share	12
Figure 6. EPROM 2005-2006 Market Share.....	14
Figure 7. EEPROM and Other Memory 2005-2006 Market Share	16
Figure 8. Mask ROM 2005-2006 Market Share	18