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Announcing ConfigCon(TM) Silicon Valley -- A Worldwide Developers Conference Focused on Trends in 21st Century IC Design

ConfigCon Silicon Valley 2006

SANTA CLARA, Calif.--(BUSINESS WIRE)--Sept. 20, 2006--

Media Partner DigiTimes Collaborates with ARC International to Bring ConfigCon(TM) to the Santa Clara Convention Center October 30 & 31, 2006

ARC International (LSE:ARK) in conjunction with DigiTimes, the leading publication for IC and technology professionals in Asia, today announced that ConfigCon(TM) Silicon Valley 2006 will be held October 30 and 31 at the Santa Clara Convention Center. ConfigCon Silicon Valley is the third and largest event in the successful ConfigCon international developer conference series, where hundreds of attendees will gather to hear from semiconductor, system, and OEM companies on trends in next-generation IC design and evolving standards for consumer products in Asian markets. Attendance is free of charge. More details can be found at www.configcon.com.

Keynotes presentations on the first day of ConfigCon Silicon Valley include:

- Toshiba Corporation
- Cadence Design Systems
- University of Edinburgh
- Semico Research Corporation

Keynotes presentations on the second day -- the "DigiTimes Forum at ConfigCon Silicon Valley" - include:

- China's "IGRS" Standards Body Association
- D-Link Corporation
- Etron Technology/FSA Asia Pacific

About ConfigCon(TM) Silicon Valley 2006

ConfigCon Silicon Valley 2006 will feature two days of keynote and technology presentations from more than twenty companies discussing their perspectives on technology and business trends in the global high-tech industry. The first day (October 30) will focus on SoC-level design from global IDM, IP, and software companies. The second day (October 31) -- "The DigiTimes Forum at ConfigCon" -- will feature standards bodies and OEM companies that are defining application standards and high-growth markets in China and Taiwan.

About the ConfigCon(TM) Conference Series

ConfigCon is a global developers conference that informs system-on-chip (SoC) developers on hardware and software solutions based upon configurable processor technology -- the industry's fastest growing microprocessor architecture according to Semico Research Corporation. Prior ConfigCon conferences in Taiwan and China attracted more than 600 attendees and featured 12 executive and 40 technology presentations from companies throughout the "ecosystem" of configurable processor technology.

About DigiTimes

DigiTimes, established in 1998, is a unique information source for readers who need to know about the supply side of the semiconductor, electronics, computer and communications industries. Daily coverage of Taiwan's IT companies and news from China and other regions provide a lifeline to industry professionals, channel players, investment analysts and media around the world.

Through the Traditional Chinese newspaper and website www.digitimes.com, DigiTimes reaches more than 100,000 professionals in more than 1,600 IT-related companies in Taiwan every working day. The DigiTimes English website adds a global flavor with around 30,000 visitors every day, 60% from North America, 19% from Asia and 15% from Europe. DigiTimes also has online publications appealing to Greater China's community of power users and computer professionals with Traditional and Simplified Chinese hardware test reports from world-leading hardware review and news site Tom's Hardware Guide (Tom's and Tom's). In addition to the Simplified Chinese version of Tom's Hardware Guide, DigiTimes is represented in China by its partner newspaper (IT How-Why). This paper has a circulation of 60,000-80,000 copies and is published every Monday.

About ARC International plc

ARC International is the world leader in configurable subsystems and CPU/DSP processors that are used by semiconductor companies worldwide to create system-on-chip (SoC) designs that provide a strategic competitive advantage. ARC's patented configurable products are smaller, consume less power, are less expensive to manufacture, and provide a higher degree of differentiation over what can be created using "fixed architecture" core alternatives.

ARC International maintains a worldwide presence with corporate and research and development offices in California and Elstree, UK. For more information visit www.ARC.com. ARC International is listed on the London Stock Exchange as ARC International plc (LSE:ARK).

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At A Glance

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