



http://www.forbes.com/prnewswire/feeds/prnewswire/2006/09/11/prnewswire200609111322PR_NEWS_B_NWT_SF_SFM078.html

Denali's MemCon Kicks Off with Microsoft, Intel, and Samsung Highlighting Windows Vista

09.11.06, 1:24 PM ET

Key Event Features Industry Experts Discussing Emerging Trends in Memory and Storage WHAT: Denali Software, Inc., brings MemCon, the key industry event, which draws technology experts on memory, storage and strategies for SoC deployment.

WHO: Conference keynotes to include Mark Gogolewski, chief technology officer at Denali, T.S. Jung, senior vice president of Memory Product Planning and Applications Engineering Team at Samsung Electronics, and Darin G. Billerbeck, vice president of Flash Memory group at Intel.

WHEN: Tuesday, September 12 through Thursday, September 14, 2006

WHERE: MemCon event will be held at the Santa Clara Convention Center, Santa Clara, California.

DETAILS: MemCon San Jose will feature several industry experts from organizations such as Altera, Denali, Inapac Technology, Intel, Kilopass, Micron, Microsoft, msystems, NXP Semiconductor, PLX Technology, Qimonda, Rambus, Samsung, Seagate, Sequence Design, Silicon Image, SMART Modular Technologies, Staktek, Sun Microsystems and Tensilica discussing emerging technology standards and convergence architectures for the communications industry -- such as DRAM, Flash Device, PCI Express technology and SoC deployment for memory and storage.

Hosted by Denali Software Inc., the MemCon event is expected to draw more than 2,000 attendees by providing a forum for exchanging information about the technology and markets for semiconductor memory, serial interface standards and related system-on-chip design trends. Wednesday's agenda will highlight a panel titled, "The New Flash Dance - Analyzing the Dance Floor" hosted by Lane Mason, memory market analyst. Participants on the panel will include: Jim Cantore from JLC Associates, Mark DeVoss from iSuppli, Jim Handy from Semico Research, Alan Niebel from Web-Foot Research, and IdaRose Slyvester from IDC. Exhibitors will include all event sponsors as well as Knowlent, Smart Modular, and Virage Logic. Registration is free for industry professionals, press and analysts. For details or to register, visit: <http://www.memcon.com/>

About Denali Software

Denali Software Inc., is a world-leading provider of electronic design automation (EDA)

software and intellectual property (IP) for system-on-chip (SoC) design and verification. Denali delivers the industry's most trusted solutions for deploying PCI Express, NAND and DRAM subsystems. Developers use Denali's EDA, IP and services to reduce risk and speed time-to-market for electronic system and chip design. Denali is headquartered in Palo Alto, California and has offices around the world to serve the global electronics industry. More information about Denali, its products and services is available at www.denali.com.

NOTE: Denali and the Denali logo are trademarks of Denali Software Inc. PCI Express is a registered trademark of PCI-SIG. All other trademarks are the property of their respective owners.

Editorial contact: Pierre Golde (650) 461-7262 Denali Software, Inc. pgolde@denali.com
SOURCE Denali Software Inc. -0- 09/11/2006 P /PRNewswire -- Sept. 11/ /Web site:
<http://www.denali.com> / CO: Denali Software Inc. ST: California IN: EDA CPR SEM
HRD PEL SU: TDS UC -- SFM078 -- 9644 09/11/2006 13:22 EDT
<http://www.prnewswire.com>