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## **ARM Developers' Conference Featuring Keynote Addresses From Prominent Industry Luminaries**

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What: ARM announces that Raymond Kurzweil, inventor, entrepreneur and author, and Jim Feldhan, president, Semico Research will be keynote speakers at the third annual ARM® Developers' Conference.

ARM CEO Warren East will open the day with a welcome address and introduce the industry keynote speakers. Renowned futurist Ray Kurzweil will be presenting on the acceleration of technology in the 21st century with a focus on the impact on business, the economy and society. Industry analyst Jim Feldhan will conclude the keynote speeches by providing an overall semiconductor industry update, with a focus on how to work better with your semiconductor Partners.

The ARM Developers' Conference brings all ARM Partners together to focus on industry collaboration, highlight innovative demonstrations and present technology breakthroughs for ARM Powered® products. In addition to keynote presentations from ARM, executives and industry leaders, and participants can select from more than 120 classes, hands-on labs and panel discussions on the latest ARM processors, development tools, software, physical IP and platforms.

When: Wednesday, 4 October 2006

- \* 11:00am - 11:15am. - Warren East, chief executive officer, ARM
- \* 11:15am. - 12:15pm. - Ray Kurzweil, inventor, entrepreneur, author and futurist
- \* 1:15pm - 1:45pm. - Jim Feldhan, president, Semico Research Corp.

Where: ARM Developers' Conference - Santa Clara Convention Center, Santa Clara, Calif., USA

How: For free press and analyst registration, please visit [www.rtcgroup.com/arm/registration/press-registration/](http://www.rtcgroup.com/arm/registration/press-registration/).

Who: ARM designs the technology that lies at the heart of advanced digital products, from mobile, home and enterprise solutions to embedded and emerging applications. ARM's comprehensive product offering includes 16/32-bit RISC microprocessors, data engines, 3D processors, digital libraries, embedded memories, peripherals, software

and development tools, as well as analog functions and high-speed connectivity products. Combined with the company's broad Partner community, they provide a total system solution that offers a fast, reliable path to market for leading electronics companies. More information on ARM is available at <http://www.arm.com>.

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