



FSA Announces 2005 FSA Irvine Conference; Bob Bailey of PMC-Sierra to Speak at Networking Luncheon

2005 FSA Irvine Conference

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SAN JOSE, Calif.--(BUSINESS WIRE)--March 30, 2005--FSA, the voice of the global fabless business model, announces the 2005 FSA Irvine Conference will be held Tuesday, April 5, 2005 at the Westin South Coast Plaza in Costa Mesa, Calif.

The conference provides semiconductor professionals in Southern California an opportunity for networking and education including a variety of business and technical presentations.

The event features distinguished speaker Bob Bailey, president and CEO of PMC-Sierra, who will give a presentation entitled, "Digital Convergence and the Changing Structure of the Fabless Industry." Bailey will explore the trend toward digital convergence and how it will impact the structure of the fabless semiconductor industry.

An expert roundtable featuring Jeremy Bunting, partner, Thomas Weisel Partners LLC and Rajeev Krishnamoorthy, founder and CEO, TZero Technologies, Inc., and Jake Seid, senior associate, Lightspeed Venture Partners, and Bob Whitson, president, CEO and co-founder Sierra Logic will take place immediately following Bailey's presentation.

Conference presenters also include Jim Feldhan, president of Semico Research Corporation and Ted Vucurevich, senior vice president and CTO of advanced research and development at Cadence.

The day's activities will begin with an Executive Breakfast for director-level and above executives, where Kalpesh Kapadia, managing director and senior semiconductor analyst with C.E. Unterberg, Towbin will present, "Decade of Digital Media: Shift From Data Processing to Content Processing."

Additionally, the event includes an FSA Member Forum to discuss Association initiatives and activities. For additional information, visit <http://www.fsa.org/events/event.asp?event=2005/irvine0405>.

About FSA:

FSA is the voice of the global fabless business model. Incorporated in 1994, FSA positively impacts the growth and return on invested capital of this business model to enhance the environment for innovation. It provides a platform for meaningful global collaboration between fabless companies and their partners; provides timely research and resources; and identifies, debates, and discusses business and technical issues. Members include fabless companies and their supply chain and service partners, representing more than 21 countries across the globe. www.fsa.org.

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