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Embedded Control Market Continues A Pace

<http://www.arm.com/iqonline/news/marketnews/9772.html>

The embedded control market continues to outrun the overall semiconductor market, according to a new study.

A global improvement in economic conditions, lower ASPs opening up new markets and emerging standards are all fuelling the embedded control market, which is growing at 13.8 per cent, according to market research company, Semico Research. Embedded controllers comprise standard off the shelf microprocessors (MPUs), microcontrollers (MCUs) and various other devices with MPU or MCU cores.

The embedded control market offers a great opportunity for multiple vendors, forecasts Semico. "Explosive in 2005, sales for embedded controllers will grow by 13.8% compared to 2% for the rest of the industry," commented Tony Massimini, chief of technology at Semico Research Corp. "Growth has been driven in particular due to core-based products and MIPS and ARM showed considerable growth among its semiconductor partners."

"The market for embedded controllers will hit \$31.8 billion in 2005," said Mr. Massimini. "By 2009, this market will surpass \$52 billion," he added.