

Embedded Control Market Growing at 13.8 percent, Says Semico Research

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The embedded control market continues to outpace the overall semiconductor market, according to Semico Research Corp. Improving economic conditions worldwide, lower ASPs enabling more penetration into new markets and emerging new standards are just some of the factors Semico says is stimulating growth. Embedded controllers comprise standard off the shelf microprocessors (MPUs), microcontrollers (MCUs) and various other devices with MPU or MCU cores.

The PC market -- although a separate market from embedded control -- is an indicator of the overall health of the high-tech sector. According to Semico's research Intel and AMD, the heavy hitters, are integrating more features in computing MPUs, thereby increasing silicon value. While the size of the embedded control market is smaller in terms of dollar sales, there is greater opportunity for multiple vendors. "Explosive in 2005, sales for embedded controllers will grow by 13.8% compared to 2% for the rest of the industry," commented Tony Massimini, chief of technology at Semico Research Corp. "Growth has been driven in particular due to core-based products and MIPS and ARM showed considerable growth among its semiconductor partners."

What are the driving forces for growth unforeseen in 2005 and beyond? What are the emerging applications that will fuel future growth? Which markets are growing and why? These are just some of the questions Semico's latest Embedded Control 2Q05 report answers.

"The market for embedded controllers will hit \$31.8 billion in 2005," said Mr. Massimini. "By 2009, this market will surpass \$52 billion," he concluded.

About the market research report

This report includes market news and highlights including key licensee arrangements, who acquired who and strategic partnerships plus compares embedded control vs. computing. The grand finale breaks down the embedded control market by unit shipments, sales, architecture, end-use markets, sub-categories and memory type.

This Semico study, "Embedded Control 2005: 2Q Update", is available for immediate delivery for \$3,500.

> Story on Analyst Firm Website