

Samsung Begins Shipping Multichip Package to Sony

Asia Pulse

01/13/05 9:29 AM PT

<http://www.technewsworld.com/story/39653.html>

The PlayStation Portables, which went on sale in Japan in December, are increasingly gaining customer acceptance with an initial 500,000 pre-registered sales volume, Samsung Electronics said. The global market for video game consoles is expected to grow to 46 million units this year from last year's 37 million units.

Samsung Electronics, the world's second biggest semiconductor maker, said Thursday it has begun shipping its multi-chip packages to Japanese electronics giant Sony (NYSE: SNE) for use in PlayStation Portable game consoles.

The multichip package, which combines 256-megabit NAND flash memory and mobile dynamic random access memory (DRAM), helps store operating system and data processing in the portable game machines, Samsung Electronics said in a statement.

The mobile DRAM stacked into the multichip package is the world's fastest memory chip that can process the data equivalent to a five-year collection of a standard newspaper per second, the company said.

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The global market for video game consoles is expected to grow to 46 million units this year, from last year's 37 million units, according to market researcher Semico Research Corp.

Samsung Electronics, which is also the world's largest memory chip maker, claimed the world's top spot in the multichip package market last year, it said.

The South Korean company failed to provide details about the value of the shipment.

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