

EE Times ACE Awards to Jury Winners From More Than 340 Industry Nominations

Awards Gala is Part of the Embedded Systems Conference in San Francisco and will Feature Comedian Richard Jeni as the Evening's Entertainment

SAN FRANCISCO, Jan. 11 /PRNewswire-FirstCall/ -- CMP Media's EE Times announced today the Review Committee for the EE Times Annual Creativity in Electronics (ACE) Awards that is composed of the leading voices of academia, industry visionaries and Wall Street's top executives. The awards celebrate the people, companies and products that demonstrate leadership in the electronics industry and will be presented on March 9, 2005, as part of the largest electronic systems design event in North America, the Embedded Systems Conference San Francisco.

"We are ecstatic that some of the leading technologists, educators and executives in our industry will be an integral part of EE Times ACE Awards, which will honor the best work in electronics during the past year," said Paul Miller, VP/Group Publisher, CMP Media Electronics Group. "It's outstanding that in the very first year of the EE Times ACE Awards, we've received more than 340 nominations from companies and individuals who want to take part in this one-of-a-kind opportunity to trumpet the significance of the industry's innovators and be recognized for their contributions among their peers."

The Review Committee will evaluate finalists and bestow one Excellence Recognition Award in each of seven categories. Finalists will be announced in mid-January. In total, EE Times ACE Awards will be presented in 16 categories. The Review Committee is as follows:

Gordon Bell, Senior Researcher, Microsoft Research
Jeff Beir, Co-Founder and President, Berkeley Design & Technology (BDTI)
Larry Boucher, President and CEO, Alacritech
Erach Desai, Electronics Components and Design Analyst, America Technology Research
Jim Feldhan, President, Semico
Gene Frantz, Principal Fellow, Texas Instruments
John Hennessy, President, Stanford University
Lucio Lanza, Managing Director, Lanza Tech Ventures
John Mashey, Consultant, TechViser
Regis McKenna, Consultant, Regis McKenna, Inc.
Teresa Meng, Reid Weaver Dennis Professor of Electrical Engineering, Stanford University
Girish Mhatre, Consultant, Target Group, former Editor-in-Chief, EE Times
Richard Newton, Chair of Electrical Engineering, UC Berkeley
Greg Papadopoulos, Executive VP and CTO, Sun Microsystems
George M. Scalise, President, Semiconductor Industry Association
Naveed Sherwani, President and CEO, Open Silicon
Nick Tredennick, Editor, Gilder Technology Report
Leslie L. Vadasz, former Executive VP, Intel (ret.)

EE Times ACE Awards also announced that Richard Jeni, an outstanding comedian with an extensive list of live performance, television and movie credentials, will provide a comic element to a celebratory evening. Jeni's work stretches over three decades with roles in movies including "The Mask," numerous appearances on network television late-night talk shows and a stand-up comedy show currently on HBO.

About EE Times ACE Awards and Opportunities

The EE Times ACE Awards were created to recognize the people, companies and products that show leadership in the electronics industry and will honor those who are leading the way and making positive

contributions-the real innovators of technology. Awards will be presented at a first-ever awards gala held during CMP Media's Embedded Systems Conference in San Francisco, March 9, 2005, at Moscone Center from 7 p.m. to 10 p.m. To purchase tickets and find out more about the event, visit <http://www.eetimes.com/ace> A limited number of sponsorship opportunities are available on a first-come, first-served basis for companies interested in associating their brands with this major industry event. Please visit <http://www.eetimes.com/ace> for more details.

About EE Times

EE Times (<http://www.eetimes.com>) is the premier technology and business newsweekly serving the information needs of 150,000* engineers and technical managers in North America. Together with EE Times Asia and China editions, EE Times print editions reach more than 200,000** electronics professionals worldwide.

EE Times' Network includes local language online editions EETAsia.com, EETChina.com, EETKorea.com, EETTaiwan.com, EETUK.com, EETimes.de and EETimes.fr. The EE Times Network also includes specialized online web sites such as CommsDesign.com, EEdesign.com, Embedded.com, Planet Analog, SiliconStrategies.com and eeProductCenter.com, averaging more than six million page views and reaching more than one million unique visitors each month.** CMP Media LLC, headquartered in Manhasset, NY, publishes EE Times and the EE Times Network.

About CMP Media

CMP Media LLC (<http://www.cmp.com>) is a leading integrated media company providing essential information and marketing services to the entire technology spectrum -- the builders, sellers and users of technology worldwide. Capitalizing on its editorial strength, CMP is uniquely positioned to offer marketers comprehensive, integrated media solutions tailored to meet their individual needs. Its diverse products and services include newspapers, magazines, Internet products, research, direct marketing services, education and training, trade shows and conferences, and custom publishing.

* Source: June 2004 BPA Statement

** Source: Publisher's own data

For more information, contact:

Tim Avila

Group Marketing Director

CMP Media LLC - Electronics Group

Tel: +1 415-947-6653

Email: tavila@cmp.com

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