



SEMI Industry Strategy Symposium Features Semico President
<http://www.embeddedstar.com/press/content/2005/1/embedded17699.html>

1/7/2005 - Semico Research president and founder, Jim Feldhan, will be a featured speaker at the SEMI® Industry Strategy Symposium (ISS) to be held on January 10 - 12 in Half Moon Bay, California. Jim Feldhan's talk, which is titled, "Growth Markets = Fun and Games", will describe the burgeoning demand for devices that can deliver a combination of entertainment features and communications functions. As the consumer electronics market grows, semiconductor companies will see increased demand for sophisticated devices that can support new product features.

Mr. Feldhan is scheduled to speak on Tuesday, January 11, at 1:45pm. He will also participate on the forecasters' panel at 4:30pm that same day.

About the Industry Strategy Symposium (ISS)

When: January 10 - 12, 2005

Where: Ritz Carlton Hotel, Half Moon Bay, California

Sponsor: SEMI

Website: www.semi.org

About Semico

Semico Research Corp is a marketing and consulting research company located in Phoenix, Arizona. Semico was founded in 1994 by a group of semiconductor industry experts. The Company has improved the validity of semiconductor product forecasts via technology roadmaps in end-use markets. For more information, see the Company's website at www.semico.com.