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Storage Search  
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**Phoenix, AZ - February 24, 2005 - Semico Research has published a new report on opportunities for semiconductor use in the digital camera market. Digital cameras are an attractive, rapidly growing semiconductor end-use market.** What are the opportunities for semiconductor manufacturers in this market? How can a semiconductor company get a piece of that market?

Semico Research Corp. study MP117-05, "Digital Cameras: Semiconductors Get the Picture," addresses those questions. This study provides digital camera forecasts by market segment, a typical digital camera BOM, semiconductor ASP forecasts, semiconductor TAM by device type and a wafer demand forecast. In addition, it provides discussions of market and technology trends that help identify opportunities.

Semiconductors are once again revolutionizing an established market. Film cameras simple enough for consumers to use were introduced in the late eighties. 110 years later more than 60 million film still cameras were being shipped annually. Then, digital cameras were introduced. Until 1999 digital cameras didn't have much of an impact, except with early adopters. Unit shipments were under 10 million units annually. Then, the market took off. Over the next five years, from 1999 through 2004, digital cameras unit shipments increased at a CAGR of 69.6%.

In 2004, digital camera sales **suppassed** film camera sales. Now, the market is poised for even more growth. Within ten years film camera sales will all but disappear. Semiconductors in digital cameras are reaching a very high level of integration, but there are still opportunities for many different types of semiconductors.

Interface circuits will be needed for infrared remote actuators, USB ports and other emerging interfaces. Thyristors will be needed for the flash illumination. Audio circuits will be needed. "Digital Cameras, Semiconductors Get the Picture" identifies and quantifies these opportunities. This study is available for immediate delivery for \$3,500. To purchase, please contact Julie Patch at 602-997-0337. ...[Semico Research profile](#), [Market research](#), [Flash Memory](#)

**Cupertino, California - February 24, 2005 - Today Neterion Inc. announced Xframe E, the industry's first**

**Other news on this page**

- Landscape of Opportunities in Digital Cameras
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