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## **World's Largest Semiconductor Memory Conference Highlights Leading-Edge Memory and Storage Solutions**

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PALO ALTO, Calif., Aug. 30 /PRNewswire/ -- Denali Software, Inc., today announced the agenda for its fifth annual MemCon San Jose event to be held September 12-14 in Santa Clara, CA. As the industry's premier event for memory, storage, and strategies for SoC deployment, MemCon attracts thousands of design and verification engineers, systems architects, and hardware and software managers who attend exclusive presentation sessions and panel discussions from industry luminaries and leading semiconductor memory and storage companies. For more information, or to register to attend, visit: [www.memcon.com](http://www.memcon.com).

The MemCon San Jose event commences with a special half-day track focusing on memory and storage technology for Windows Vista(TM). Co-sponsored by Samsung(R) Semiconductor and Microsoft(R) Corporation, this track addresses the application of Flash and Hybrid-Hard Disk Drive technology to the Windows Vista operating system, and the resulting impact on performance and end-user experience. Presentations from ATI Technologies, Denali Software, Intel, Microsoft and Samsung are followed by a panel discussion moderated by PC Magazine editor, John Dvorak.

Day two of MemCon begins with keynote presentations from Dr. Tae-Sung Jung, senior vice president of Memory Product Planning and Applications Engineering Team for Samsung Electronics. The keynote session is followed by a full day of presentations sessions organized into two simultaneous tracks: Track A: DRAM Devices, Technologies and Roadmaps, and Track B: Flash Devices, Technology and Roadmaps.

The final day of MemCon begins with a keynote presentation from Darin Billerbeck, vice president, Flash Memory Group, and General Manager, Flash Products Group for Intel Corporation. This keynote session is followed by a full day of presentations sessions organized into two simultaneous tracks: Track A: SoC Deployment for Memory and Storage Systems, Track B: PCI Express Technology.

"MemCon continues to be among the most important venues for the latest memory and storage solution announcements within the semiconductor industry," said Jim Handy, director of Nonvolatile Memory Services at Semico Research. "This conference provides a unique opportunity for the design community to exchange information and ideas about the latest storage technologies and memory efficient solutions for the latest designs."

Platinum sponsors of MemCon San Jose 2006 are Micron Technology, Rambus, and Samsung. Other sponsors and participating companies include: Altera, ARM, ATI, Denali, msystems, Microsoft, IBM, Inapac, Intel, Jasper Design Automation, Kilopass, Qimonda, Seagate Technology, Sequence Design, Staktek Holdings, and STMicroelectronics.

## About Denali MemCon

Denali MemCon is the premier industry event addressing the business, technology, and system design strategies for semiconductor memory and storage. The MemCon event is held annually in San Jose and Tokyo and has been expanded to other cities including Austin, Boston, Munich, and Shanghai. MemCon is produced by Denali Software, and sponsored by leading companies in the semiconductor memory and storage industries. These events feature exclusive presentations from industry experts on topics ranging from memory device technology, product roadmaps, market outlooks, to design techniques and silicon implementation strategies for memory storage systems. To register to attend, visit: [www.memcon.com](http://www.memcon.com) .

## About Denali Software, Inc.

Denali Software Inc. is a world-leading provider of electronic design automation (EDA) and intellectual property (IP) for system-on-chip (SoC) design and verification. Denali delivers the industry's most trusted solutions for deploying PCI Express, NAND and DRAM subsystems. Developers use Denali's EDA, IP and services to reduce risk and speed time-to-market for electronic system and chip design. Denali is headquartered in Palo Alto, California and has offices around the world to serve the global electronics industry. More information about Denali, its products and services is available at [www.denali.com](http://www.denali.com) .

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