

Research News—Consumer Electronics

Semico Releases DVD Recorder Research Report

Semico Research Corp. - April 27, 2005

http://www.tekrati.com/T2/Analyst_Research/ResearchAnnouncementsDetails.asp?Newsid=4935

DVD recorders by units are forecast to grow from 22.8 million this year to 86.9 million by 2009, representing a compound annual growth rate of 39.7 percent, according to a new report on the DVD recorder market issued by Semico Research Corporation. The analysts say that the winner in the format fight over next generation, high-definition and high-density DVDs is yet to be determined -- Blu-ray, HD DVD or EVD.

Consumers are saying sayonara to the VCR and local electronics stores are saying hello to more DVD players and DVD recorders, according to Semico Research Corp. DVD has been one of the biggest electronics success stories in history. Although DVD players are now a staple in most homes in America and indeed around the world, most consumers still needed a VCR if they wanted to archive a favorite TV show or camcorder content. Now however, DVD recorders are becoming big business and rapidly taking the VCR's place in homes all over the world.

Revenues will grow from \$6.3 billion this year to \$12.0 billion by 2009, at a CAGR of 18%.

"Adoption has been hampered in recent years by the existence of several different formats: DVD-RAM, DVD-R/RW, and DVD+R/RW," said Adrienne Downey, Senior Analyst at Semico Research Corp. "Now that the industry is starting to make players, recorders and media more compatible with these different formats, an even worse format war is brewing -- the fight over the next generation, high-definition and high-density DVD. Two blue-laser-based formats, Blu-ray and HD DVD, have divided the consumer electronics industry, the PC industry, as well as Hollywood itself. Developed in China, a third high-definition format, EVD, is red-laser-based and complicates the whole mess even more."

One of the questions being asked today is who will win the format war? With the coming of high-definition television around the world, DVD recorders will need to be able to hold substantially more data per disc than ever before. Also, today's DVD content coming out of Hollywood has already pushed beyond the limits of standard DVD. This study takes a deeper look at these issues and presents a thorough analysis of the dynamics of this market.

About the market research report

This study is available for immediate delivery for \$1495. To purchase, please contact the company directly and reference report #MP121-05, "DVD Recorders: Sayonara to the VCR", issued Feb 2005. More at link below.

> [Story on Analyst Firm Website](#)