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## MEDIA ALERT: Jack Harding of eSilicon to Deliver Keynote at the Semico Outlook 2010

SUNNYVALE, CA -- (Marketwire) -- 02/25/10 --

What: Jack Harding to give keynote at Semico Outlook 2010: "Technology in the Palm o

When: Tuesday, March 2, 2010  
1:00-1:30 PM

Where: Semico Research Silicon Valley Event  
San Jose Doubletree Hotel

Who: Jack Harding, Chairman, President & CEO of eSilicon Corporation



### *Keynote Abstract*

If, as often said, information is power, then we are a very powerful generation. Driven by a thirst for even more information in a second's notice, the semiconductor industry pushes to keep up with demand. Jack Harding, president and CEO of eSilicon, will talk about the increasing influence of the hand-held driven culture, government regulations around the green initiatives and how technology and business solutions will respond and support our desire for "Technology in the Palm of Your Hand."

### *About eSilicon*

eSilicon, a pioneering semiconductor Value Chain Producer (VCP), provides a comprehensive suite of design, productization and manufacturing services, enabling a flexible, low-cost, lower-risk path to volume chip production. The company delivers application specific integrated circuits (ASICs) to system original equipment manufacturers (OEMs) and fabless semiconductor companies who serve a wide variety of markets including the consumer, computer, communications and industrial segments. eSilicon -- Enabling Your Silicon Success . For more information, please visit [www.esilicon.com](http://www.esilicon.com).

### *About Value Chain Producer*

A Value Chain Producer (VCP) is a company that collaborates with foundries, IP and service providers, EDA suppliers, package, assembly and test operations in designing and producing chips for fabless IC, IDM and OEM companies. VCPs optimize the economics of customer value chains and enable customers to focus on their product differentiation and market growth. A VCP earns revenue by shipping packaged, tested products with the customers' logo. The term was created by eSilicon and was adopted by the Global Semiconductor Alliance (GSA) as a new category in October 2009.

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