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ARC Powers Audio for Fujitsu's Next-Generation Multi-Standard HD Set-Top Box Solution

SAN JOSE, Calif. & ST. ALBANS, England--(BUSINESS WIRE)--ARC International (LSE:ARK) today announced that Fujitsu Microelectronics Europe (FME) has extended its long term relationship with ARC and taken a license for one of ARC's powerful audio solutions. It will be used to process multi-standard audio codecs in FME's next generation high definition (HD) digital television decoders, including MPEG audio, Windows Media and other standards. This will help ensure that FME can deliver a high quality audio experience to consumers watching digital televisions regardless of the encoding source.

"Fujitsu first chose ARC because its configurable cores enabled us to build highly differentiated solutions," stated Johannes Richter, FME's director of multimedia business unit. "Using ARC's audio solution enables our next-generation chip to meet critical price points in the highly competitive consumer market. Furthermore, it helps our design team get the chip to market much faster."

Bill Jackson, ARC's vice president of marketing, said, "ARC's multimedia subsystems provide customers such as Fujitsu with a hardware and software solution that reduces their design effort and increase their competitiveness. We are pleased that Fujitsu chose to extend its relationship with ARC, and look forward to their continued success with ARC-Based chips in the high growth set-top box market."

Global Digital Set-Top Box Market

According to market research firm, Semico Research Corp. in Phoenix, Ariz., the set-top box market in 2007 reached \$11B, a 24 percent increase over 2006, and grew to more than 85 million units. The arrival of HD content and the ability to connect to the Internet are factors that are expected to spur new unit growth for this application.

About ARC International plc

ARC International is the world leader in multimedia subsystems and configurable CPU/DSP processors. Used by over 140 companies worldwide, ARC's configurable solutions enable the creation of highly differentiated system-on-chips (SoCs) that ship in hundreds of millions of devices annually. ARC's patented subsystems and cores are smaller, consume less power, and are less expensive to manufacture than competing products.

ARC International maintains a worldwide presence with corporate and research and development offices in San Jose and Lake Tahoe, Calif., St. Albans, England, and St. Petersburg, Russia. For more information visit www.ARC.com. ARC International is listed on the London Stock Exchange as ARC International plc (LSE:ARK).

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At A Glance

ARC International

Headquarters: San Jose, CA
Website: <http://www.ARC.com>
CEO: Carl Schlachte
Employees: 130
Ticker: ARK (LSE)
Revenues: N/A (2004)
Net Income: N/A (2004)

*Source: via Business Wire
Updated 11/23/2004 by company*

