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RTC Group Announces Final Schedule for Portable Design Conference

Event Almost 3X Over-Subscribed Despite Previous Expansion; Sponsorship List Grows

Portable Design Conference & Exhibition

SAN CLEMENTE, Calif.--([BUSINESS WIRE](#))--The RTC Group has announced the final schedule for the Portable Design Conference & Exhibition, selecting 30 technical presentations out of nearly three times as many entries.

Sponsored by *Portable Design* magazine and the RTC Group, the first annual Portable Design Conference & Exhibition—to be co-located with the ARM Developer’s Conference—will focus on Consumer Electronics, Portable Power and Wireless Communications. To be held October 3-4, 2007 in the Santa Clara Convention Center, the newly expanded conference will consist of two keynotes, three tracks, six panels, eight plenary and 30 technical presentations. The Portable Design Conference and Exhibition will address every aspect of portable design, just as *Portable Design* magazine has for over 10 years.

“We were both overwhelmed and gratified by the number of excellent submissions,” said John Donovan, Editor-in-Chief of *Portable Design*. “It was very difficult turning down such interesting, well thought out ideas, but hopefully they’ll come back to us in the form of articles that we can share with our readers. In the meantime, we thank everyone for their support and look forward to sharing some compelling presentations at the show.”

To date ARM, CEVA and Actel have signed on as Platinum Sponsors for the conference. Tensilica is a Gold Sponsor; Semiconductor Partners, Silver; Cirrus Logic and Empower Technologies, Bronze; Semico Research, Supporting.

For more information go to www.portabledesignconference.com.

About Portable Design

For the last 10 years Portable Design has been “the engineer’s resource for portable applications.” Each month, Portable Design delivers news, product reviews and feature articles focusing on consumer electronics, portable power, wireless communications, industrial control, portable medical and mobile military applications. With editions in the US, China and Taiwan, Portable Design is the only magazine dedicated exclusively to the interests of engineers creating portable electronic devices. For more information visit www.portabledesign.com.

About the RTC Group

The RTC Group is the leading provider of sales activities designed to offer vendors in the OEM electronics industry cost-effective ROI. Services are designed to create focused and specific sales leads for vendors, increasing their sales efficiency and decreasing closing time. For additional information regarding upcoming events, publications and other marketing services, contact The RTC Group at +1 (949) 226-2000 and visit www.rtcgroup.com.

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