



**SEMICO**  
Research Corporation

12<sup>th</sup> ANNUAL

# Semico SUMMIT 2009



## The Formula for Success



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## Monday Evening Cocktail Reception & President's Dinner

### Cowboy Cook-Out

Follow the path to Mummy Mountain Western Town  
Near Semico Hotel Room Block  
Plenty of parking available near Western Town area

**WEAR COMFORTABLE SHOES!**

Gravel surface area.

Sonoran Terrace



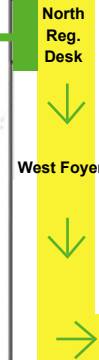
**WELCOME RECEPTION**

**SUNDAY**

6:30 p.m. - 8:30 p.m.



Registration and Attendee Badges



# SEMICO SUMMIT 2009

## March 8-10

### Camelback Inn



Breakfast  
Monday & Tuesday  
7:30 a.m. - 8:30 a.m.

Tuesday Lunch

The presentation sessions take place in the Arizona Ballroom at the Camelback Inn. Breakfasts, Lunches, & Breaks take place near the conference room. Please see the map for more information.

## Sunday, March 8, 2009

- 11:30 a.m. - 4:30 p.m. **Golf Tournament** - Sponsored by TSMC, Camelback Inn Golf Club, Padre course  
2:00 p.m. - 6:00 p.m. **Conference Registration** - North Registration Desk  
6:30 p.m. - 8:30 p.m. **Welcome Reception** - Sonoran Terrace, Camelback Inn

## Monday, March 9, 2009

- 7:30 a.m. - 8:30 a.m. **Breakfast & Registration**  
8:30 a.m. - 9:00 a.m. **Welcome Address** - Jim Feldhan, President, Semico Research Corp.  
9:00 a.m. - 9:45 a.m. **Keynote** - Hector Ruiz, Ph.D., Chairman of the Board, GLOBALFOUNDRIES  
9:45 a.m. - 10:15 a.m. **Break** - Sponsored by MIPS  
10:15 a.m. - 11:45 a.m. **Manufacturing: Managing Cost and Risk**  
Larry Sumney, President & CEO, Semiconductor Research Corp. (SRC)  
Alexander Shubat, Ph.D., President & CEO, Virage Logic  
Hans-Jürgen Straub, CEO, X-FAB  
11:45 a.m. - 1:00 p.m. **Lunch & Semico Bellwether Award Presentation** - Sponsored by Westech Recyclers  
1:00 p.m. - 2:30 p.m. **Consumer Electronics: What's Next?**  
Hossein Yassaie, Ph.D., CEO, Imagination Technologies (IMG)  
Behrooz Abdi, President & CEO, RMI Corporation  
Christine King, President & CEO, SMSC  
2:30 p.m. - 3:00 p.m. **Break** - Sponsored by MIPS  
3:00 p.m. - 3:30 p.m. **Keynote** - Mark Melliar-Smith, Ph.D., CEO, Molecular Imprints  
3:30 p.m. - 4:00 p.m. **Keynote** - Daniel Mahoney, President & CEO, Renesas Technology America  
4:00 p.m. - 4:30 p.m. **Keynote** - Tim Lloyd, Director, Intel  
6:30 p.m. - 7:30 p.m. **President's Reception** - Mummy Mountain Western Town, Camelback Inn  
7:30 p.m. - 9:00 p.m. **President's Dinner** - Mummy Mountain Western Town, Camelback Inn

## Tuesday, March 10, 2009

- 7:30 a.m. - 8:30 a.m. **Breakfast**  
8:30 a.m. - 9:00 a.m. **Keynote** - Moshe Gavrielov, President & CEO, Xilinx  
9:00 a.m. - 9:30 a.m. **Keynote** - Peter Gammel, Ph.D., CTO & VP, SiGe  
9:30 a.m. - 10:00 a.m. **Break** - Sponsored by MIPS  
10:00 a.m. - 11:30 a.m. **Green Engineering is the Next Killer Application**  
Mark Pinto, Ph.D., SVP & CTO, Applied Materials  
Mike Noonan, SVP, NXP  
Kevin Maloney, President & CEO, QuantumSphere  
11:30 a.m. - 12:30 p.m. **What are the Attributes of a Successful Company?**  
Walden Rhines, Ph.D., Chairman & CEO, Mentor Graphics - moderator  
Daniel Mahoney, President & CEO, Renesas Technology America  
Peter Gammel, Ph.D., CTO & VP, SiGe  
Grant Pierce, CEO, Sonics  
Chi-Foon Chan, Ph.D., President & COO, Synopsys  
Moshe Gavrielov, President & CEO, Xilinx  
12:30 p.m. - 1:30 p.m. **Lunch**  
Conclusion of Conference

**Event:** Semico Summit 2009

**Theme:** The Formula for Success

**Dates:** March 8-10, 2009

**Times:** Sunday, March 8th: 11:30 a.m. – 8:30 p.m.  
Monday, March 9th: 7:30 a.m. – 9:00 p.m.  
Tuesday, March 10th: 7:30 a.m. – 1:30 p.m.

**Location:** Camelback Inn, A JW Marriott Resort & Spa  
5402 E. Lincoln Drive, Scottsdale, Arizona, 85253  
Phone: 1-800-242-2635 or 1-480-948-1700

**Golf Tournament:** The Semico Summit kicks off with a golf tournament on Sunday, March 8th at 11:30 a.m. This is an excellent networking opportunity. TSMC is our Golf Sponsor. All golfers receive a box lunch and giveaways. You also have the opportunity to win prizes. Please contact Sam Caldwell if you would like to participate - (602) 997-0337 or [samc@semico.com](mailto:samc@semico.com).

**Welcome Reception:** The Welcome Reception will feature an hors d'oeuvre buffet and an evening of stimulating conversation against the backdrop of the breathtaking Camelback Mountain. This is your opportunity to catch up with colleagues and network with new ones.

**Bellwether Award:** Semico affectionately established the Bellwether Award in 1999 to commemorate semiconductor leaders. This honor is bestowed on a selected company head, for notable contributions and achievements in the semiconductor industry, under the umbrella of grace and style. It is awarded by Semico only once per year at the Semico Summit during the prestigious luncheon ceremony. The Semico Summit is a high-level executive conference held annually since 1997 in Arizona. The recipient is also our conference kick-off keynote.

**Monday Reception & President's Dinner:** Monday's Reception & President's Dinner takes place at the Camelback Inn's Mummy Mountain Western Town. Theme: Cowboy Cook-Out  
Follow the path from the lobby to Mummy Mountain Western Town. There is plenty of parking available near the the Western Town area. Much-anticipated portion of the Summit & well-attended. Make sure you wear comfortable shoes – gravel surface area.

**Semico Research  
Onsite Contacts:**

**Jim Feldhan**  
(602) 997-1637  
[jimf@semico.com](mailto:jimf@semico.com)

**Susan Cadel**  
(607) 368-7600  
[susanc@semico.com](mailto:susanc@semico.com)

**Joanne Itow**  
(602) 459-4826  
[joannei@semico.com](mailto:joannei@semico.com)

**Lisa Neeley**  
(602) 405-2228  
[lisan@semico.com](mailto:lisan@semico.com)