

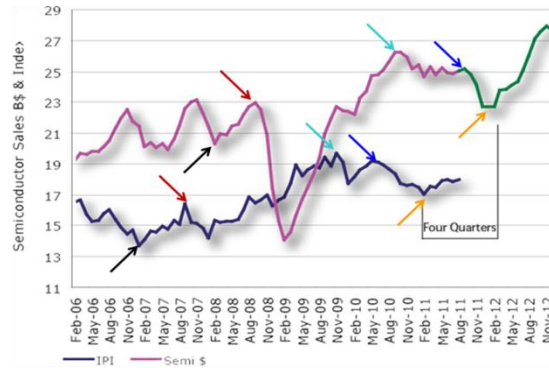
# The IPI Report

**The IPI is Semico’s most popular report series that accurately predicts semiconductor revenue inflection points four quarters in advance.**

The IPI Report is designed around the chart on the right, which has a proven track record of forecasting these inflection points.

- Black Arrows: The IPI turned up in January 2006. Four quarters later, in February 2007, semiconductor sales turned up.
- Red Arrows: The IPI turned down in October 2007. Semiconductor sales began a disastrous downturn four quarters later in October 2008.
- The light blue, dark blue and orange arrows show similar four quarter predictions for inflection points in semiconductor sales.
- Most recently, the IPI was the only predictor warning of the slowdown in the 2<sup>nd</sup> half of 2011 twelve months before it occurred!

**Semico’s IPI and Total Worldwide Semiconductor Sales (\$US B)**



Source: Semico Research Corp.

**The monthly IPI Report includes excerpts from recent Semico studies and the Semico Worldwide Semiconductor Sales Forecast.**

**Report sections discuss future trends in the supply chain.**

Recent articles include:

- MEMS and Sensors in Smartphones
- Mobile Devices: Analog Market Trends
- Portable Media Players: Converging Markets
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**Each quarter the IPI Report includes Semico’s Worldwide Semiconductor Forecast and device detail (Units, Dollars and ASPs):**

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